

## **Disclosure statement: Health Innovation Wessex and xim Limited (trading as Lifelight)**

### Project title

Managing the Pressure Event September 2025

### Organisations involved

Health Innovation Wessex, xim Limited t/a Lifelight

### Summary

Sponsorship of an event showcasing approaches and technologies for measuring and managing hypertension.

### Background

There is an urgent need to review, treat and optimise patients living with hypertension, in a timely manner. Clinical teams leading prevention in primary and secondary care have identified that the lipid services across the Wessex geography need to change to meet increasing demands and to ensure patients receive the best possible care with the best possible experience of the service.

### Project approach

Health Innovation Wessex decided in 2025 to convene and host a national showcase event to highlight approaches and technologies for monitoring and managing hypertension. This national event was hosted in London on 23 September 2025.

HIW built the agenda, chose the venue, selected and invited appropriate speakers, chaired the event, collected and analysed the evaluation forms.

## Project objectives

To transform patient outcomes by improving patient and population level hypertension management using a range of innovations and new clinical approaches.

## Benefits

Improved CVD outcomes through improved hypertension management.

## Funding start date

01 January 2025

## Funding end date

23 September 2025

## Funding details

Financial support of £43630 for the project was provided to HIW by Lifelight as event sponsorship.